

# Press release

BST: "Customer-oriented solution finding is firmly anchored in our corporate DNA"

## The perfect web guiding system for all applications

**Bielefeld, May 2024 - Tailor-made solutions products for the most demanding applications: As the global market leader in web guiding, BST GmbH offers system solutions for a wide range of substrates and applications that support manufacturers in making their production processes more efficient and sustainable in the long term. With the ekr CON 610 controller, the company is presenting one of its latest innovations for high-precision web guiding at this year's drupa: thanks to an optimized operating concept, it can now be used flexibly together with the sensor via one central control panel. However, BST GmbH's commitment to its customers goes far beyond the normal product range: in line with the motto of the new corporate campaign "FOR YOU", BST sees itself not only as a product provider, but also as a solution finder and offers customized project engineering for the most complex requirements.**

Whether FRAMEGuide, SMARTGuide or COMPACTGuide - nothing can throw the innovative BST web guiding systems off track so quickly. Throughout the entire production process, they ensure that the material always runs in exactly the right position, effectively minimizing waste and downtime. BST web guiding systems can be equipped with interfaces and exchange process data with or via SMARTData, for example. Thanks to the new, even simpler operating concept and the new ekr CON 610 control unit, customers now have even more flexibility: with the SMART COM 100 commander, the sensor and control unit can be operated from one single control point for the first time. Previously, this required two human interfaces and therefore two separate control panels. "Now, the user can easily switch between the controller and sensor via the new central control panel," explains Ingo Ellerbrock, Product Manager at BST. "This improves usability for the customer and increases transparency in the production process." Of course, older systems can simply be upgraded with the new commander and the ekr CON 610 control unit, because like all BST components, they are downward compatible. This means that customers do not have to replace the entire system in the event of technical innovations and further developments. Compared to many other manufacturers, web guiding technology from BST is therefore far more future-proof and durable.

## Individual project engineering for long-term optimized processes

Special circumstances require special measures - BST GmbH is 100% aware of this. The company's excellent service therefore does not end with the provision of individual product solutions, but encompasses the entire life cycle of the product, starting with the tailor-made planning of

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customer-specific applications by BST project engineers. "Customer-oriented solution finding is firmly anchored in our corporate DNA and is what has made BST great," emphasizes Ingo Ellerbrock. "BST sees itself as a sparring partner and develops solutions that are precisely tailored to the individual needs of our customers. Individual modifications and adaptations are possible without any problems." In addition, the experts at BST are also available at any time for any other concerns: From individual project engineering, installation and commissioning to maintenance, repair and spare parts service - BST's top priority is always to find the best possible solution for the project in question and thus satisfy customers in the long term.

**More detailed information will be available at the BST stand during drupa: Hall 10, Stand C21. Trade show visitors are cordially invited to convince themselves live of the many advantages of BST innovations. The BST team is looking forward to numerous interesting discussions.**

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## About BST

BST GmbH, an elexis Group company, is one of the leading suppliers of quality assurance systems for web processing industries. The Bielefeld-based company offers solutions for web guiding, surface inspection, web monitoring, 100% inspection, color measurement, color management, register control and automation. The company has decades of practical expertise in these areas, with installations at more than 15,000 customers worldwide in the printing and packaging, paper and film, rubber and tire, battery and fuel cell, and printed and organic electronics industries. BST stands for high-quality quality monitoring, smooth production processes and first-class service worldwide.

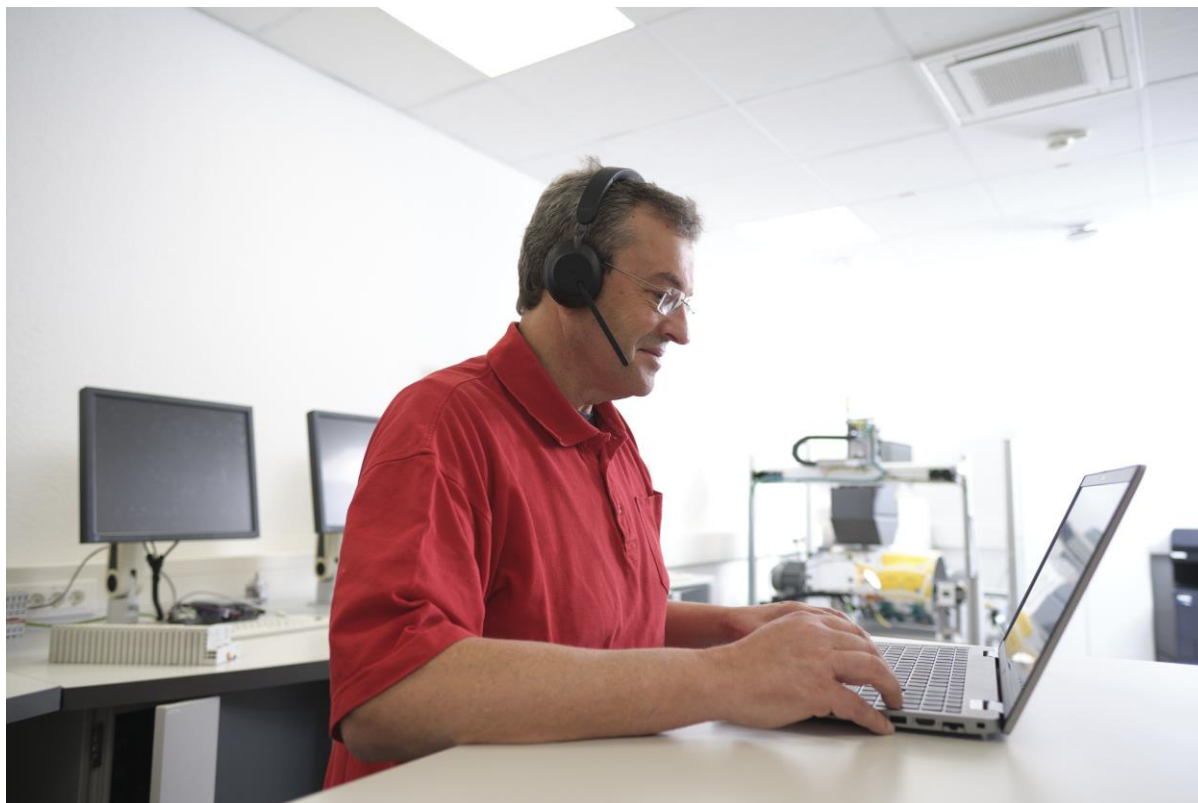
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Images and captions:



(Image: BST\_Project engineering\_Beratung\_consulting)

Individual service FOR YOU: From customized project engineering, installation and commissioning to maintenance and spare parts service - BST's top priority is always to find the best possible solution for the respective project and to satisfy customers in the long term.

**picture: BST GmbH**

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